

# City of Mesa Education and Workforce Office

April 4, 2024

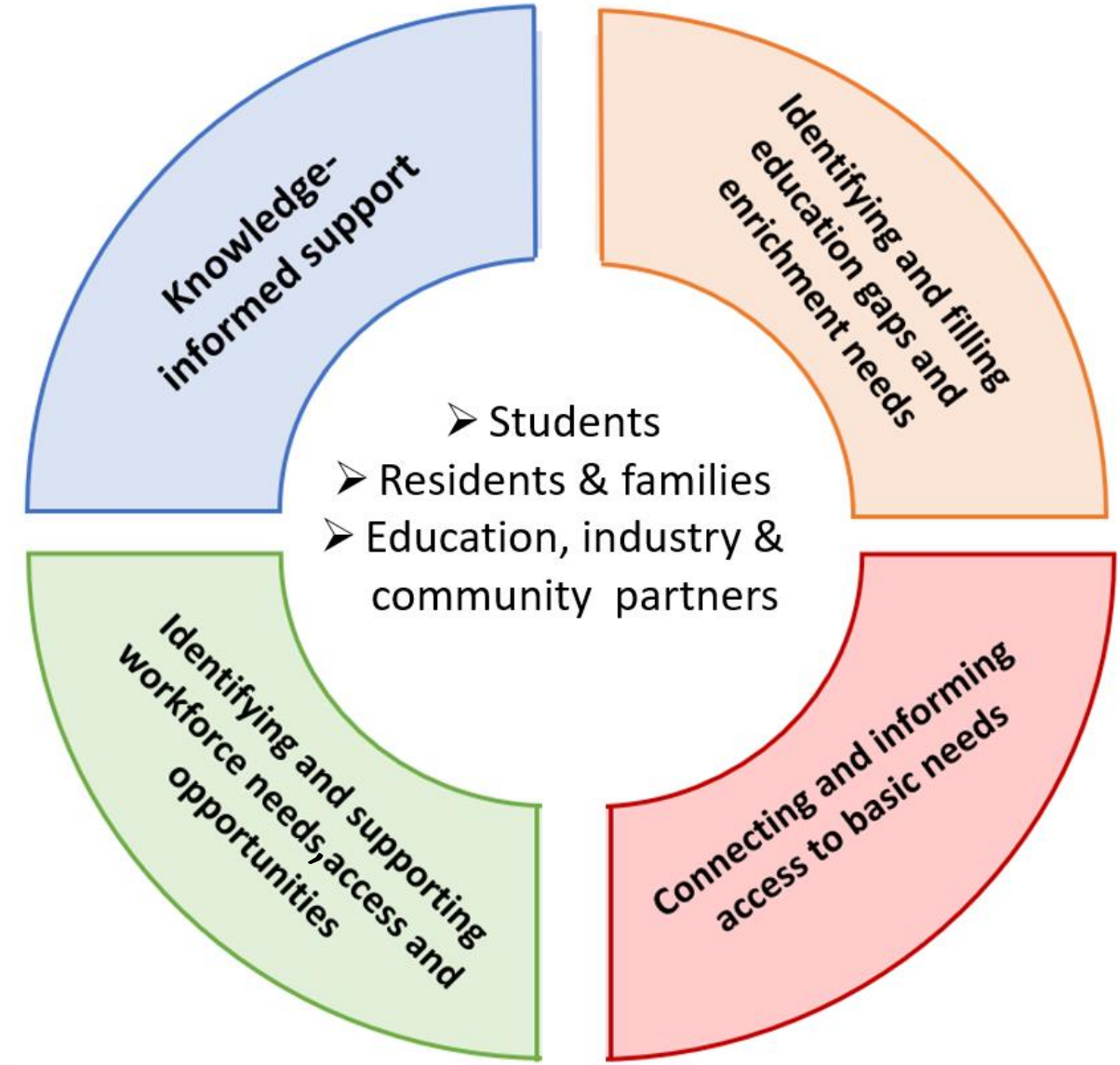
Our **public purpose** is to build partnerships among our education, industry and community leaders plus resources to continue to enrich and advance education and workforce opportunities for Mesa's students and residents.

# Education and Workforce Office Priorities

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# Education and Workforce Development Roundtable

The **purpose** and **mission** of the Education and Workforce Development Roundtable is to serve as a centralized body reporting to the City Council which will streamline and coordinate efforts to advance Mesa’s education and workforce development goals.

## Current Membership:

Chair, Councilmember **Julie Spilsbury**

**Dr. Perry Berry**, Queen Creek Unified School

**Candice Copple**, ASU Polytechnic Campus

**Dr. Andi Foulis**, Mesa Public Schools

**Dr. Joe Foy**, Benedictine University

**Sally Harrison**, Mesa Chamber of Commerce

**Jenny Jackson Robinson**, Mesa High School

**Dr. Shane McCord**, Gilbert Public Schools

Vice Chair, Vice Mayor **Frankie Heredia**

**Rich Nickel**, Education Forward Arizona

**Dr. Joe O’Reilly**, Mesa Public Schools Governing Board

**Sherry Richards**, Higley Unified School District

**Kristin Sorensen**, Boeing

**David Williams**, Meta

**Dr. Chad Wilson**, East Valley Institute of Technology

**Vince Yanez**, Helios Education Foundation



**Collaborative Objective:** We share expertise to coordinate goals, amplify resources, track data and advise the City Council on the highest priorities that will strengthen, streamline and align Mesa's education (early learning through post-secondary) and its workforce needs.

**Strategic Focus Areas**

**#1 Early Learning through High School**

**Priorities**

- Equitable access to quality early learning
- Increase graduation rates
- Teacher recruitment & retention
- Clear post-secondary career path for all graduating seniors

**#2 Post-Secondary**

**Priorities**

- Graduate workforce-ready students & adults
- Increase post-secondary enrollment through marketing of opportunities
- Help students/families seek technical & financial assistance
- Support Mesa's adults to compete for immediate placement in the workforce

**#3 Workforce Development**

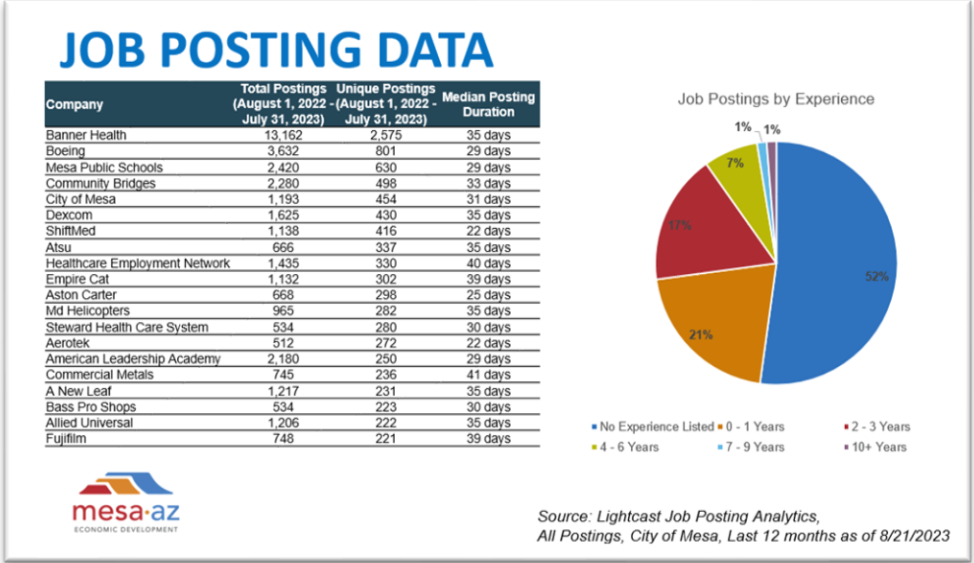
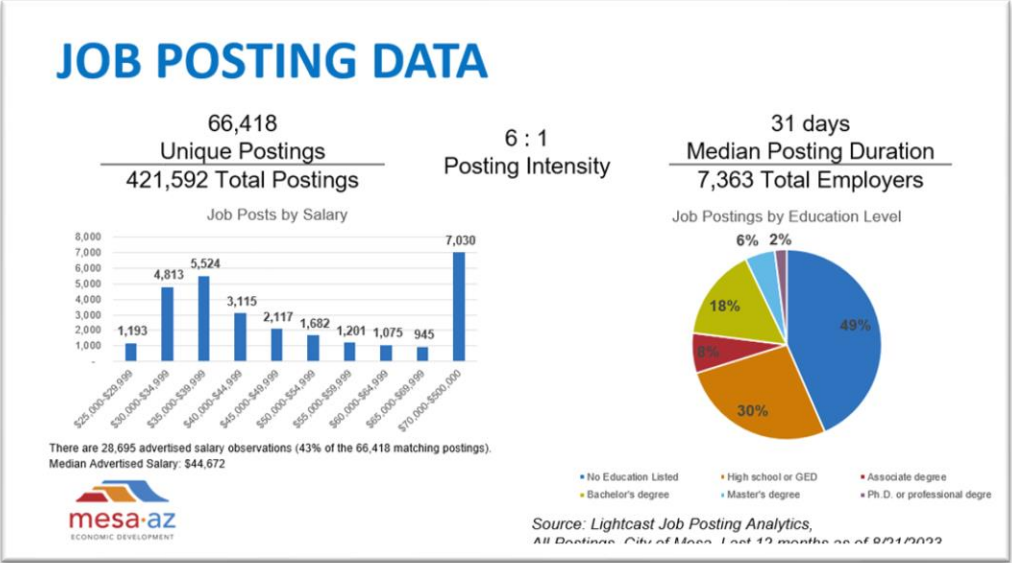
**Priorities**

- Affordable & equitable access to upskill, train and educate Mesa's residents
- Improve link between ed pathways & industry needs
- Leverage partnerships, engage residents, business & industry to understand need, provide access & training



# Higher Education/Economic Development Quarterly Convening

**Participants:** Mesa Economic Development, ASU, Maricopa County Community College District, Ben U, MPS, NAU Mesa Workforce Development Center, EVIT





# Read On Mesa

**Public Purpose:** Promoting the importance and love of reading through accessible materials and programs that ensure Mesa’s multi-generational readiness for school, career and community.



FIRST THINGS FIRST

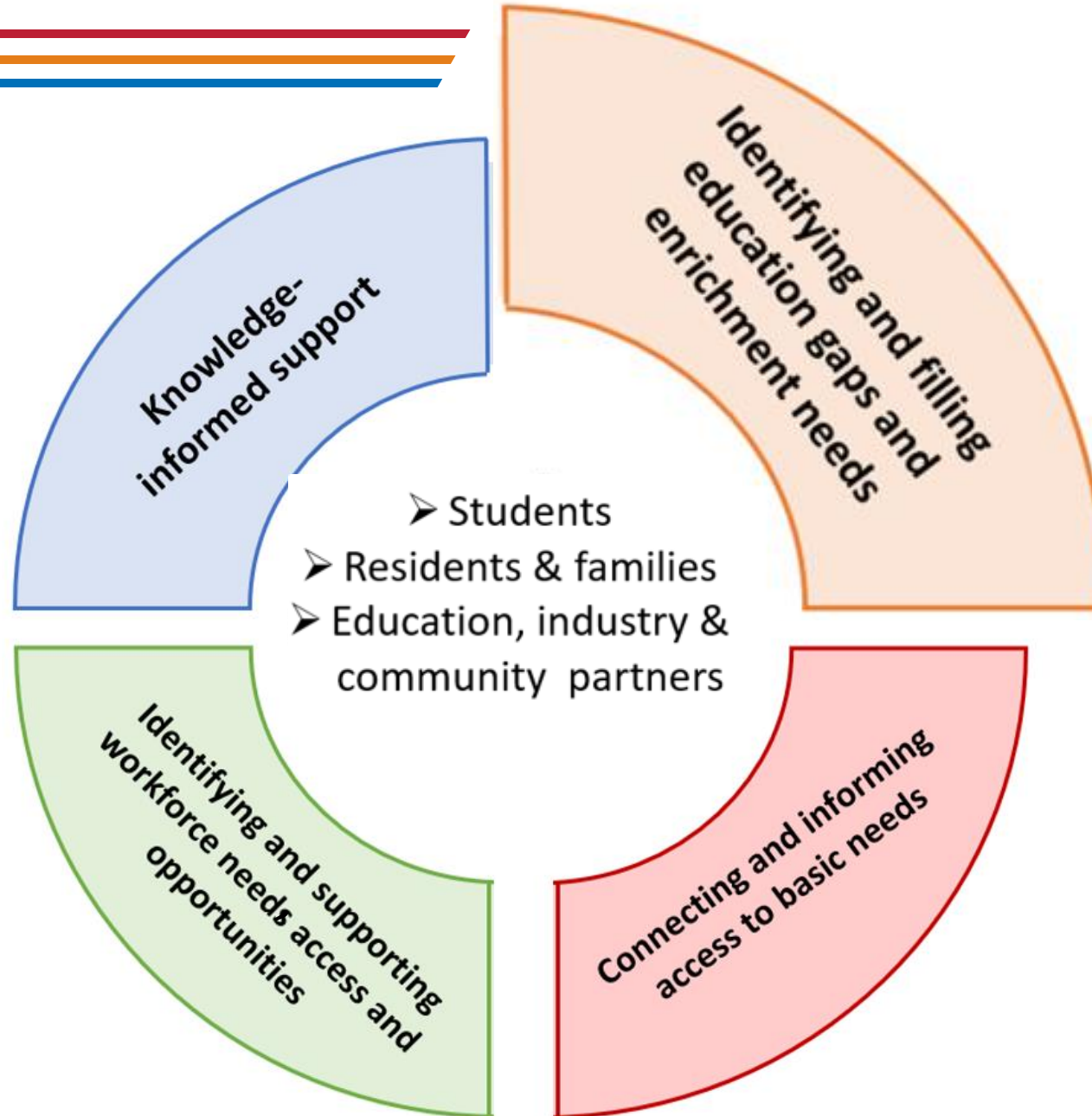


# Education and Workforce Office Priorities

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# Mesa College Promise

Mesa College Promise is a commitment from the City of Mesa to its residents that all eligible graduating Mesa high school students can attend Mesa Community College for two years with tuition and fees fully funded.



Mesa College Promise  
Data Dashboard



## Recent High School Graduates

## Adult Learner Expansion

City of Mesa resident

Demonstrate financial need based on FAFSA completion

Recent HS grad (2021 or after)

24 years or older at the time of application

Earned a 2.0 or higher cumulative high school GPA

Earned a high school diploma or GED

Enrolled as **full-time (12 or more credit hours)** degree or certificate seeking student, in an eligible program of study

Has not earned a degree or certification from an accredited college or university

Enrolled in a minimum of **6 credit hours** as a degree or certificate seeking student, in an eligible program of study





# Mesa College Promise Dashboard

## Student and Financial Overview

Last Updated: 03/10/2023

NOTE: To protect students related to FERPA, cell sizes of fewer than five students have been hidden or combined into larger groups.

[Go to: Students by High School](#)

[Go to: Students by Major and Student Success Metrics](#)

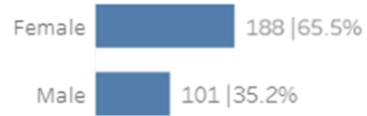
Total Number of Program Participants (Unduplicated)	
Fall 2021 Cohort	88
Fall 2022 Cohort	201

<b>\$495,940</b>
<b>Total Amount of Private Match Funds Fully Committed for the Program</b>
FY20 - \$6,000   FY21 - \$157,500
FY22 - \$191,440   FY23 - \$141,000

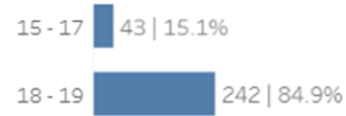
<b>\$134,427</b>
<b>Total Scholarships Awarded to Date*</b>
Fall 2021 Cohort: \$49,951
Fall 2022 Cohort: \$84,476

\*Does not reflect encumbered funds required to meet future awards.

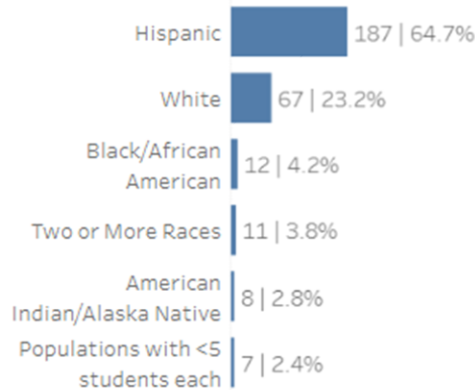
### Gender (groups with <5 excluded)



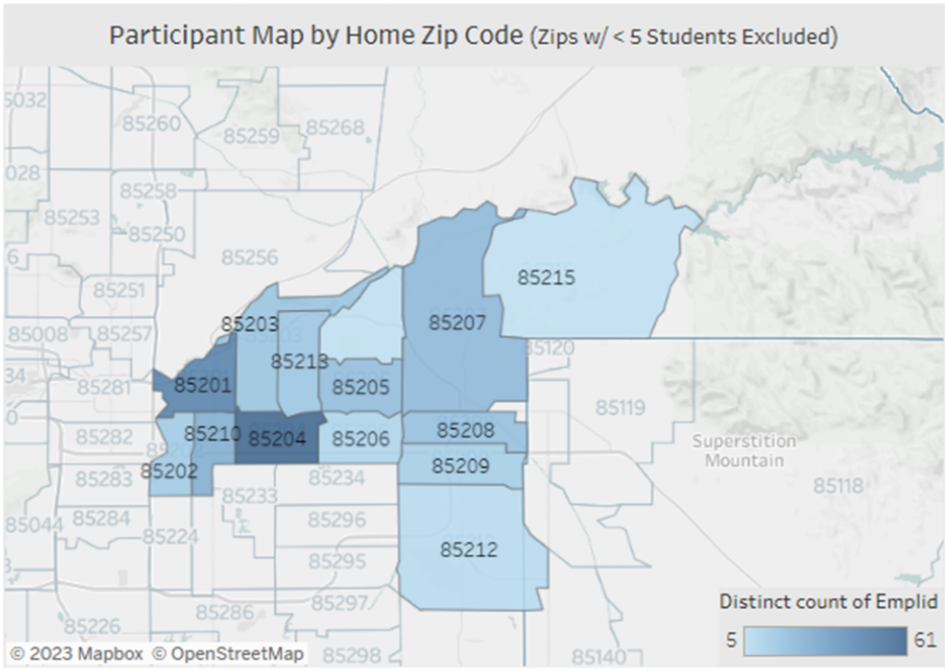
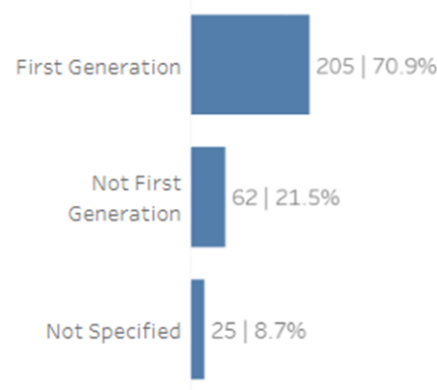
### Age Group (groups with <5 excluded)



### Race/Ethnicity

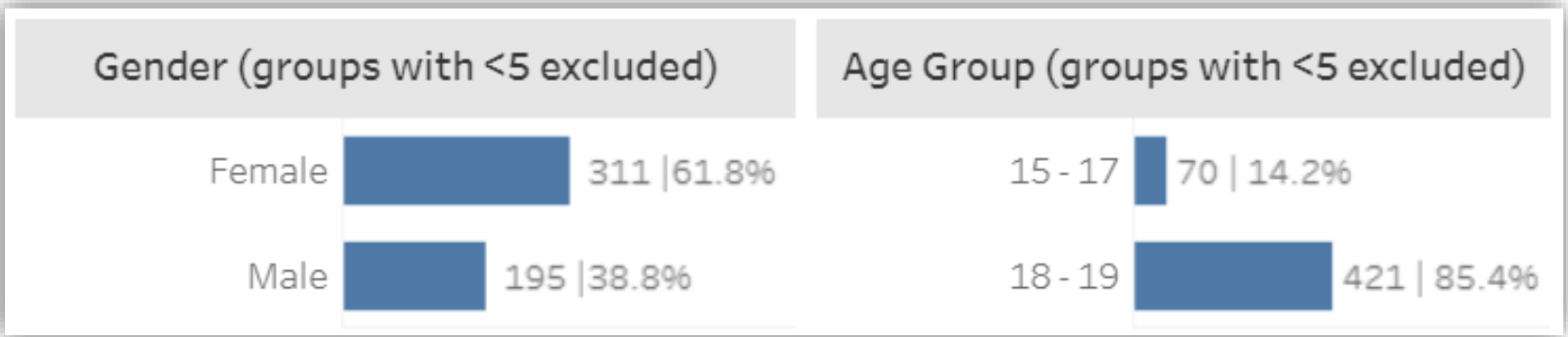


### First Generation

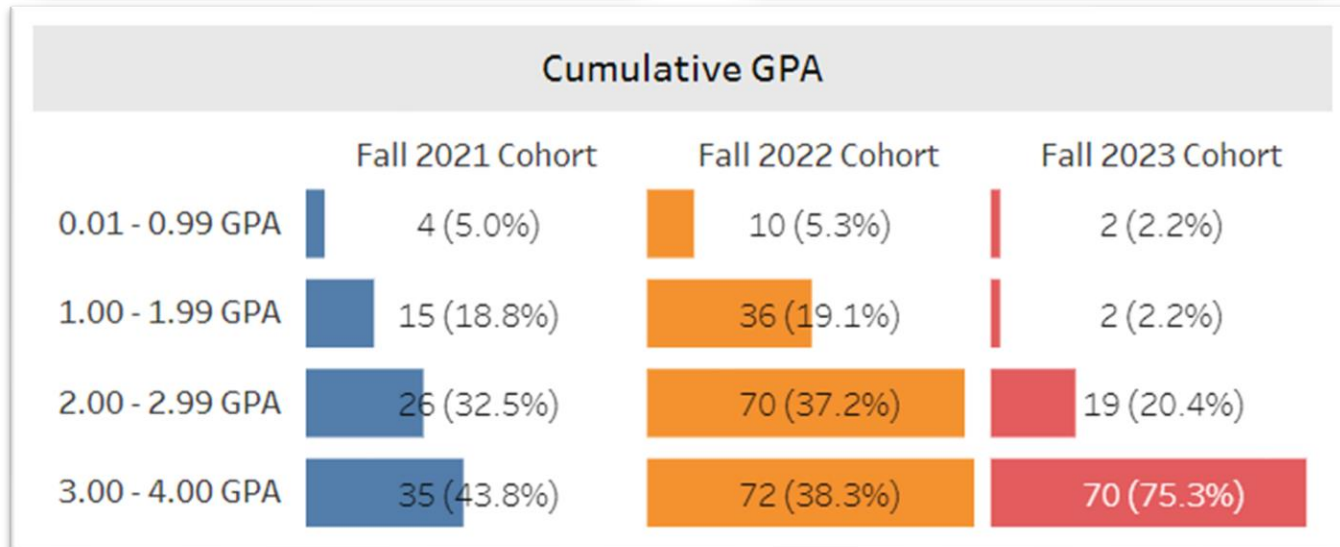
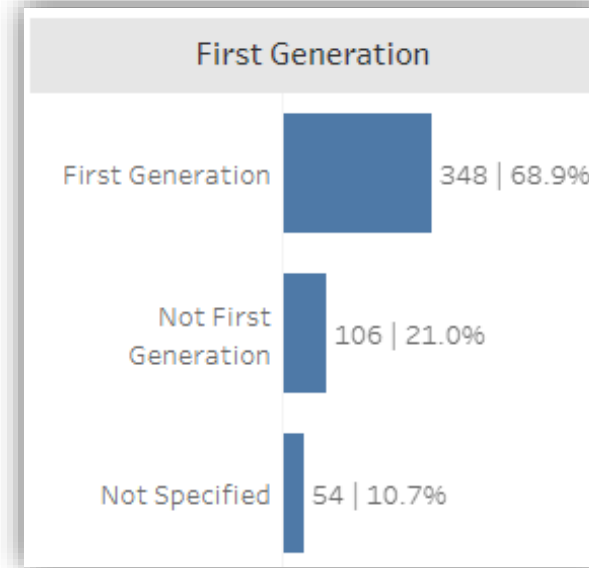
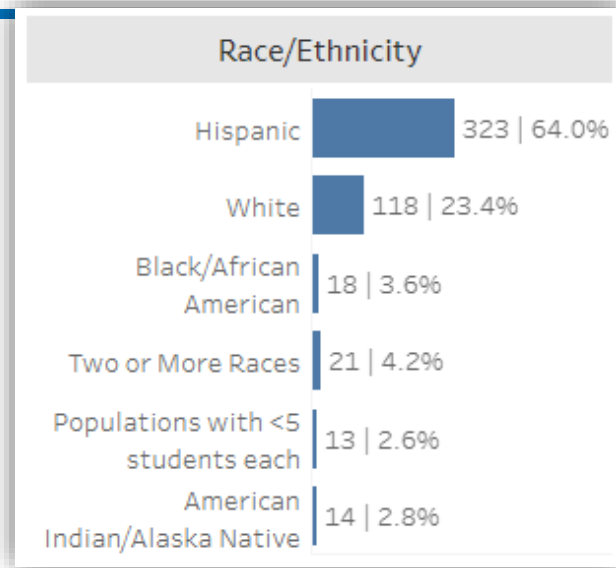


# Mesa College Promise Enrollment

Cohort	Students Enrolled
2021	81 students
2022	201 students
2023	216 students



# MCP Program Participants



# Read On Mesa Projects

- **City of Mesa – Read On Mesa Early Literacy Workshop**
  - Provided through Wellness Department – employees received 50 Wellness Program incentive points
- **Literacy Lane @ I Love Mesa Day**
- **Business Engagement Toolkit**



When Arizona Reads, Arizona Thrives

Did you know your business can make a difference in supporting early literacy right here in Mesa? Read On Mesa works with a local network of partner organizations to promote the importance of reading and partners with local businesses to help reach young readers.

Whether it's through in-kind support or providing opportunities for staff engagement, find out how your business can make a difference by clicking the link today. <https://my.mesaaz.gov/48Qe3zf>



**EMPOWER YOUNG  
READERS**



When Arizona Reads, Arizona Thrives



## Experience Corps Mesa

- Launched in 6 MPS Elementary schools in January 2024

AARP Foundation Experience Corps is a community-based volunteer program that empowers people over 50 to serve as tutors to help students become better readers by the end of third grade. It is a proven “triple win,” helping students succeed, older adults thrive, and communities grow stronger.



# Mesa K-Ready

## • Objectives

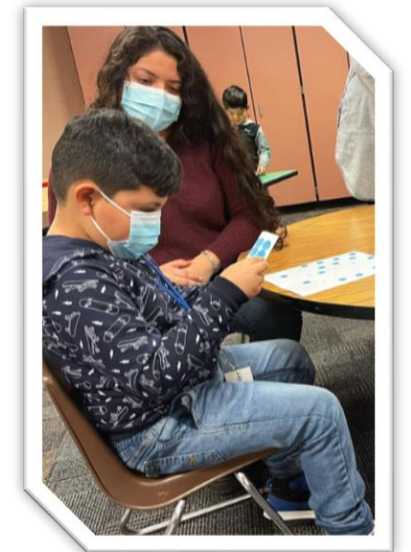
- School readiness
- Engagement
- Empowerment
- Connectedness

## • Target audience

- Mesa residents
- MPS student
- 3 - 4yr olds
- Income eligible
- Not enrolled in preschool

## • Program design

- Student assessment
- Educational best practice
- Empowering families





## First Things First Mesa Family Resource Center

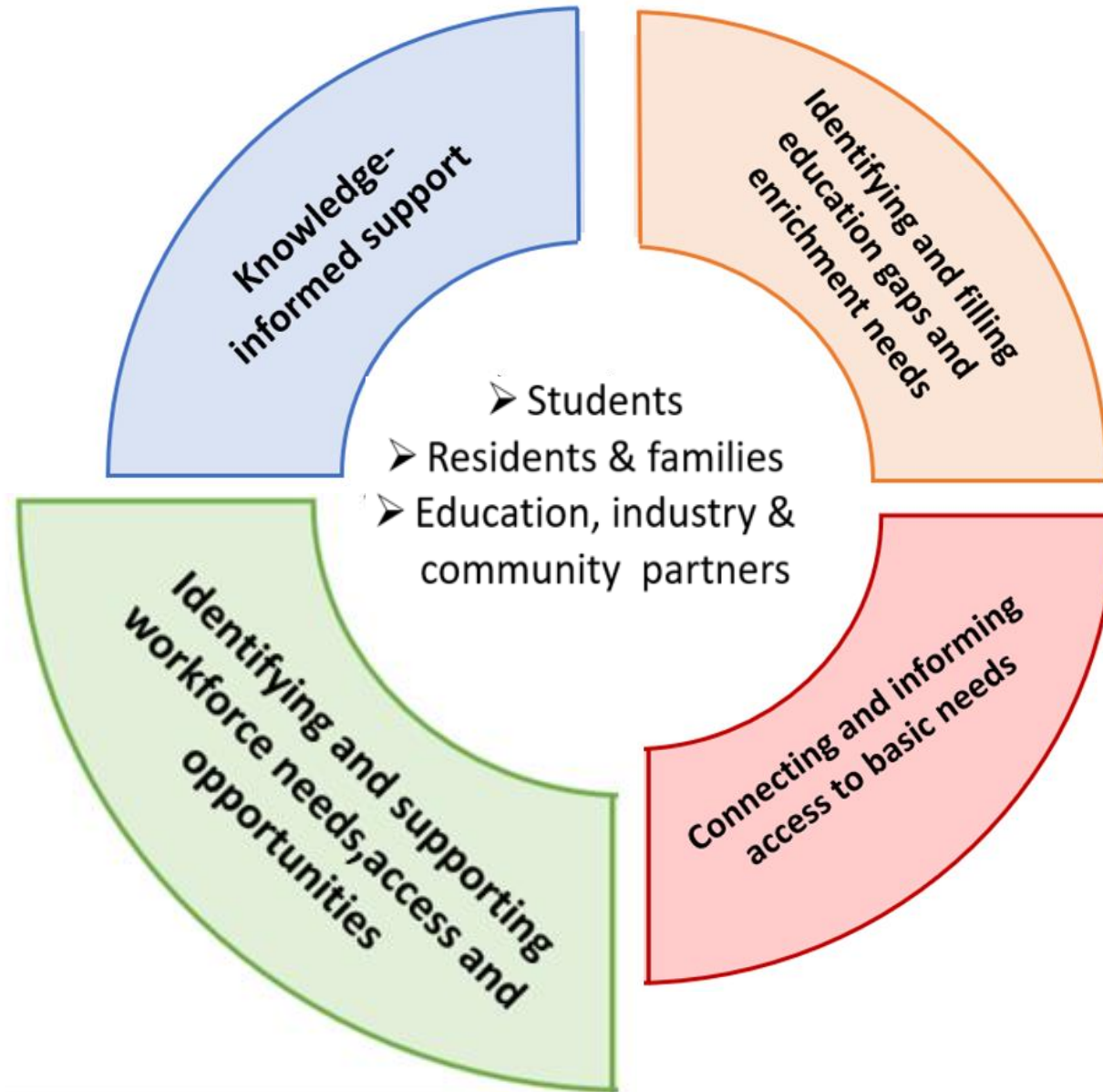
Main Library Branch, lower level: **Fall 2024**

**First Things First (FTF):** AZ leader and partner in creating a family-centered, equitable, high-quality early childhood system that supports the development, well-being, health and education of all Arizona's children, birth to age 5.

### **Family resource centers are community hubs that provide:**

- Flexible, family-focused, and culturally responsive information
- Community resources and referrals to services
- Parenting activities covering a wide range of topics
- Connection to information, resources, and services needed to support a child's optimal health and development

# Education and Workforce Office Priorities



Identifying and supporting workforce needs, access and opportunities

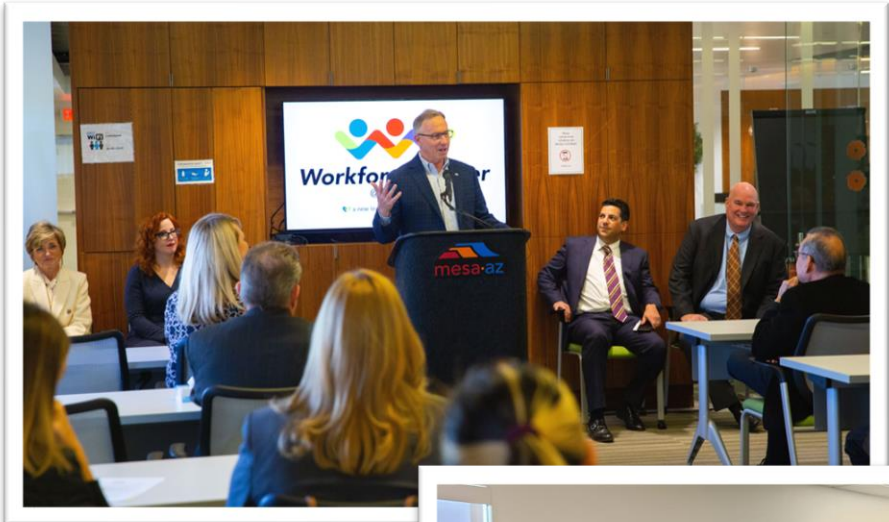


# Workforce Center

@ M E S A



Partnering together to provide free workforce services and programs, and referrals to wrap-around support to help you **achieve your goals.**





- Hiring and Resource Events
- Connect community members to employers and resources

## FREE WORKSHOP RESUME WRITING

Register yourself and get the opportunity to join our workshop on preparing a resume and so much more!

**ON TUESDAYS:**  
**MAY 30TH**  
**JUNE 6TH**  
**JUNE 13TH**  
**JUNE 20TH**

**635 E. BROADWAY RD. 2ND FLOOR  
 MESA, AZ 85204**  
[www.mesaaz.gov/workforcecenter](http://www.mesaaz.gov/workforcecenter)

## Tuesday, June 27th JOB & RESOURCE FAIR

Come meet employers in our community! Learn about available resources to help you.

**NEED A RESUME OR ASSISTANCE?**  
 Visit the [Workforce Center @ Mesa](#) or sign up for a **FREE** workshop!

**Workshop Registration**

**EMPLOYERS FROM:**

- Technology
- Health Care
- Manufacturing
- Hospitality/Tourism
- Construction
- Finance & Insurance
- Transportation & Logistics
- Aerospace/Defense

**RESOURCES**

- Child Care Support
- GED & Higher Education
- Assistance with basic needs
- Professional Clothing

**TUESDAY, JUNE 27TH**  
 10am-1pm  
 Mesa Arts Center Theater Lobby  
 1E. Main St. (Main St. & Center St.)

**Register NOW to save time!**

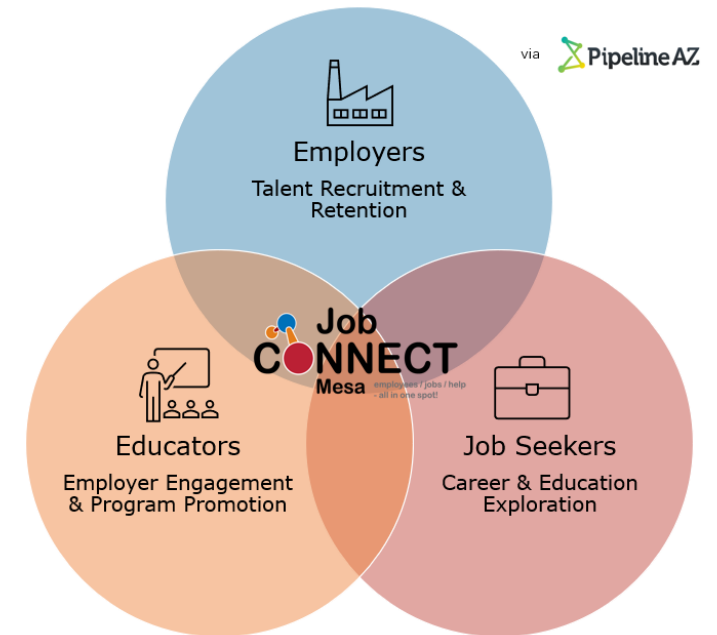
✓ **DRESS PROFESSIONALLY**  
 ✓ **BRING YOUR RESUME**  
 ✓ **SMILE AND HAVE FUN**



## Job Connect Mesa Platform

➤ The City of Mesa Offices of Economic Development and Education & Workforce are in the much-anticipated process of developing, in partnership with Pipeline AZ, a holistic workforce development system to improve connection between Mesa's employers, educators, students, non-profit partners, and job-seekers.

- Translation: *making it easier for Mesa's students and job-seekers to find targeted, quality education, training and employment opportunities and for employers to find and hire quality employees.*

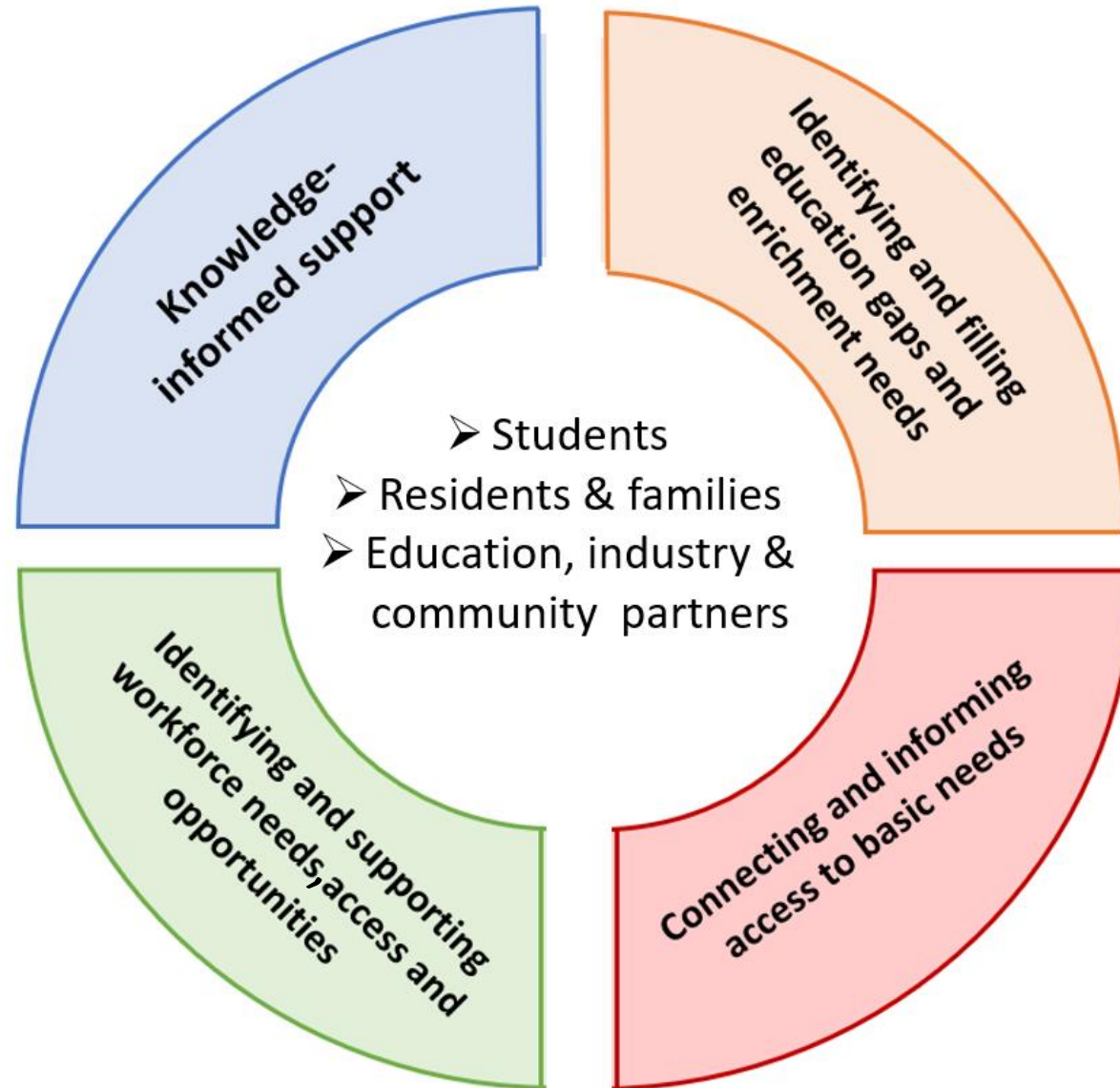


# Education and Workforce Office Priorities

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# Questions?

